

TOM FORD EYEWEAR

FOR IMMEDIATE RELEASE

TOM FORD EYEWEAR LAUNCHES FALL/WINTER 2021 COLLECTION

NEW YORK, NY- *MARCH 2021*- Tom Ford's Fall/Winter 2021 eyewear collection is a dramatic assortment of modern and vintage-inspired styles that set a new standard for luxury fashion. Classic profiles merge with avant-garde looks in an array of bold shapes and colors that capture the brand's refined sophistication from a fresh perspective. The collection presents a rich assortment of styles- from the feminine cat eye to the sport luxury navigator - ensuring a frame to fit the style of every Tom Ford man and woman.

Handcrafted in Italy using only the highest quality materials, Tom Ford Eyewear features a combination of acetate and metal designs enhanced by signature elements reimagined for the Fall/Winter season. The brand's trademark 'T' logo detail enhances the front temples of the eyewear in reimagined proportions and the iconic cross-bridge "infinity" sunglass reemerges with a contemporary update, proving that the brand's embodiment of elegance and luxury are timeless.

The collection also includes Tom Ford's industry leading ready-to-wear optical frames with Blue Block lens technology. Blue Block Lenses enhance visual comfort by preventing and reducing eye strain caused by prolonged exposure to the potentially harmful blue light from digital devices. Tom Ford Eyewear is the first luxury eyewear collection to incorporate and standardize this innovative feature in its optical collection.

SUNGLASSES COLLECTION: STYLE HIGHLIGHTS

FT0830 - Lee

A precious combination of acetate and metal for this men's squared style defined by a double bridge. The elegant frame is complemented by the iconic 'T' logo on the front and slim temples, for a cool look.

FT0862 - Garrett

An easy-to-wear men's style in a distinguished combination of materials. The metal temples, featuring the iconic "T" logo detail and acetate front make for a lightweight, comfortable wear, making the Garrett a wardrobe essential.

FT0870 - Wallace

A bold, rounded cat eye with just enough glamour to make it a woman's perfect everyday accessory. This acetate style comes in an assortment of trending colors, complemented by the classic 'T' metal logo at the temple.

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FT0871 - Wyatt

Women's cat-eye sunglasses that stand out with their thick temples and clean-cut front profile. Vintage-inspired and featuring the iconic 'T' logo, this classic frame is a unique and fashionable must-have accessory.

FT0882 - Neughman

A modern take on a vintage design. This acetate version of an oversized, rounded pilot features a double bridge detail, evoking the laid-back "cool" of the 1970's. Transparent, side spoilers add a fashion-forward element in eye-catching colors.

FT0883 - Mackenzie-02

This squared metal men's shape offers a lightweight feel and a minimalist design, making it an easy wardrobe staple. With a double bridge, slim temples, and acetate tips, the Mackenzie is a take on a vintage classic with a modern twist.

FT0884 - Falconer-02

A squared acetate navigator with a masculine retro flair. Featuring a double bridge and tinted transparent lenses, this style channels the bold character of the 70s.

FT0885 - Bailey-02

The bold, sharp profile of this men's squared style create a strong visual impact. Its thick temples, featuring the iconic "T" temple detail, carry through the frame's bold volumes.

FT0886 - Serena-02

An oversized rounded shield design characterized by a bold acetate front with a double bridge. The thick tapered temples are enhanced by the signature 'T' temple logo detail.

FT0900 - Jack-02

A sophisticated unisex metal pilot that is all about eye-catching color combinations. The ultra-slim frame with double bridge features colorful side spoilers with coordinating lenses, creating a fashion-forward unexpected look.

FT0901 - Toby-02

A large, lightweight and feminine squared metal silhouette personalized by interesting color combinations, side spoilers and coordinating lenses. The front features the iconic high-relief 'T' logo detail and is complemented by slim temples.

FT0902 - Carine-02

The embodiment of the Tom Ford essence, this women's style captures the iconic infinity shape, reimagined with a new wraparound design that conveys a glamorous allure. The frame features the iconic 'T' in relief metal temple detail.

FT0903 - Cheyenne

A brand new take on the distinctive infinity frame, revisited with a wraparound construction. The oversize butterfly shape lends character and a feminine appeal to these sunglasses. The iconic 'T' metal logo and tapered temples complement the design.

OPTICAL COLLECTION: STYLE HIGHLIGHTS

All styles below feature ready-to-wear Blue Block Lenses.

FT5664-B

A micro-round optical look, perfect for the man or woman with unique style. This vintage-inspired acetate frame is sure to elevate any look.

FT5693-B

A cutting-edge titanium pilot frame, characterized by a complimentary double bridge, slim temples, and the iconic "T" logo detail in relief at the temples. This style comes ready-to-wear with Blue Block Lenses.

FT5697-B

Retro accents for this men's rounded geometric acetate optical frame that stands out with its essential lines lending an easy-to-wear allure to the style. The iconic 'T' logo on the front and Blue Block lenses are must-have signature details adorning this optical design.

FT5703-B

Elegance meets vintage inspiration in this rounded metal frame. A wardrobe essential with a minimalist look, characterized by clean lines and enhanced by the iconic 'T' metal temple detail.

FT5704-B

A women's optical style designed in an appealing mix of metal and acetate. With an oversized square front and sleek metal temples that end in acetate tips, this sophisticated look is all about proportions.

FT5731-B

The essential and ultra-slim design of this easy-to-wear squared metal frame oozes pure elegance. The style features the 'T' logo on the front with extremely comfortable and flexible temples. The front is characterized by a subtle double bridge and adjustable nose pads. Blue Block lenses complement the glasses.

FT5736-B

This timeless, squared acetate frame is defined by a keyhole bridge and the iconic 'T' temple detail on the front, making it the perfect accessory to complete a classic look.

FT5739-B

An oversize square shape that conveys an elegant and lightweight feel thanks to its full metal construction. The front is characterized by the emblematic 'T' logo as well as by a skillfully shaped and colored-enameled profile that lends a unique flair to the design. The frame is complemented by Blue Block lenses and adjustable nose pads.

FT5745-B

A bold, squared acetate frame characterized by oversized front and tapered "pennant" temples; this style is sure to turn heads.

About Marcolin

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands Web, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Ermenegildo Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, Dsquared2, MAX&Co., Diesel, Covergirl, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

www.marcolin.com

About Tom Ford

In April 2005, Tom Ford announced the creation of the TOM FORD brand. Ford was joined in this venture by former Gucci Group President and Chief Executive Officer Domenico De Sole, who serves as Chairman of the company. In that same year, Ford announced his partnership with Marcolin to produce and distribute optical frames and sunglasses, as well as an alliance with Estee Lauder to create the TOM FORD beauty brand. In April 2007, his first directly owned flagship store opened in New York on Madison Avenue and coincided with the debut of the TOM FORD menswear and accessory collections. In September 2010, during an intimate presentation at his Madison Avenue flagship, Ford presented his much-anticipated womenswear collection. In February 2018, Ford debuted TOM FORD timepieces and the much anticipated underwear collection for the first time on the runway. Today, the brand offers a complete collection of Menswear, Womenswear, Accessories, Eyewear, Beauty and most recently underwear and timepieces. Presently there are over 100 freestanding TOM FORD stores and shop-in-shops in locations such as: London, Milan, Zurich, Munich, New York, Toronto, Beverly Hills, Puerto Banus, Moscow, Osaka, Atlanta, Las Vegas, Baku, Dubai, Tokyo, Seoul, Montreal, San Francisco, Paris, Hong Kong, Shanghai, New Delhi, Macau, Chengdu, Xian, Beijing, Doha, Kuwait City, Abu Dhabi, Riyadh and Sydney.

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TOM FORD EYEWEAR LAUNCHES NEW 'PRIVATE COLLECTION' STYLES FOR FALL/WINTER 2021

Tom Ford Eyewear introduces five new optical styles to its exclusive Private Collection. Launching for Fall/Winter 2021, these masculine looks embody a timeless aesthetic with unparalleled craftsmanship, offering the ultimate in luxury quality. Handcrafted in Italy by skilled artisans, the one-of-a-kind frames are created using only the highest quality materials, including natural horn and Japanese titanium.

The Tom Ford Private Collection was first launched to commemorate eleven (11) years of Tom Ford Eyewear, featuring limited edition sun and optical frames hand-selected by and based on styles worn by Mr. Ford. Since its launch, these styles have been seen on celebrities ranging from Daniel Craig to Miley Cyrus and, are favored by the designer himself. Private Collection styles are available only at exclusive retail locations.

FT5717-P

Crafted using the highest quality Japanese titanium, this rounded optical style is defined by luxe details, including leather accents and the iconic "T" temple logo detail in relief. An ultra-slim design and adjustable nose pads ensure a comfortable, lightweight fit.

FT5719-P

A sophisticated squared style made of natural horn. Use of this exclusive material results in natural color variations that ensure that no two frames will be exactly alike. Innovative manufacturing techniques allow for a sleek structure, making it an essential addition to the discerning man's look.

FT5720-P

Handcrafted from natural horn, this style gives the classic round a retro twist. Its slim profile and minimalist design allow the uniqueness of the horn to shine through. The iconic 'T' temple logo detail enhances the style, evoking the Tom Ford DNA.

FT5721-P

An easy-to-wear rounded look featuring a keyhole bridge that enhances the frame's slim design. Crafted from exclusive natural horn, this one-of-a-kind style conveys a vintage-inspired refinement. The iconic 'T' logo on the front temples adds a signature touch.

FT5723-P

A luxe combination of a rounded horn front and sleek titanium temples result in an easy-to-wear, classic style. The 'T' logo temple detail creates a seamless transition between materials while subtly inspiring brand recognition.

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