

Each photo was accompanied by a simple caption, maybe an anecdote, a feeling or a real life story. In just a few weeks, thanks to enthusiastic interactions between members, the group took off and the movement went global! **A real sense of community was created, with friendly and supportive comments exchanged.**

On 26 April, one month after it was set up, the group had more than two million members. Press from around the world jumped on the story. Duriiau gave a series of interviews about the group, which we can now describe as a social phenomenon.

View from my window became a virtual **witness** to the pandemic as experienced by citizens around the world. Publishing a book is therefore a natural choice to enable the group to live on in a second incarnation.

Over 400 pages **we travel to the four corners of the world** and enter into the intimate setting of each person's home, as we're catapulted back into this unique moment of suspended time. Like the group, this book attests to the **richness of these multiple and contrasting views.**

The 260 selected images are structured around 12 chapters or themes ranging from "Deserted streets" to "Tomorrow is another day" and "All you need is love". Both the photographs and the captions have been kept exactly as they were posted, with the agreement of their authors. At its core, the project's focus is on both the human and the local.

Although the founder was approached by many international groups, thanks to a crowdfunding campaign launched a few months earlier to create a book and a travelling exhibition, Barbara Duriiau has managed everything herself and is self-publishing this collection, drawing in the support of relatives and professional contacts in Belgian.

About the Founder



Behind this initiative is a 48-year-old Belgian woman, **Barbara Duriiau**. With a degree in Visual and Graphic Communication from La Cambre, one of the most prestigious schools in Belgium, Duriiau worked for fifteen years at the Moulinsart graphic design studio where she was responsible for the design of the Airbus A320 in the effigy of the famous Belgian comic book hero, Tintin.

In 1998, her curiosity and passion for the unknown led her to spend a year travelling around the world. In 2018, this globetrotter and lover of life decided to leave everything behind to make a change and settle in Amsterdam, the European city where "everything is possible".

By March 2020, the whole world was in lockdown. Between isolation and her own desire to escape, Duriiau had an idea: "We're all going to be confined to our homes, with the same view from our window, for many, many weeks. I wonder what that view's like on the other side of the world? What if I asked people in lockdown to take a photo of their view and share it with others online?" And like that, ***View from my window* was born. A unifying initiative** during this difficult time that combines all of the founder's passions: the visual image, travel and connections.

PRACTICAL INFORMATION

Release date : 18 november 2020

Price : € 32

Language : English, French

Number of pages : 400 / Number of photos : 260

Co-auteur : **Dominique Maricq**, a former French teacher, joined Studios Hergé in 1997 and developed a career as an author.

At the same time, he also publishes other work that reflect his appetite for images and words.

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CARACAScom

www.caracascom.com

info@caracascom.com

+32 2 560 21 22

+32 495 22 07 92

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