

GUESS

Spring/Summer 2021 GUESS Eyewear Collection

The new Spring/Summer 2021 Guess eyewear collection features glamorous, sexy styles inspired by the alluring world of Guess. The women's collection features easy-to-wear, feminine shapes designed for the confident, fashionable woman, while the men's collection features strong, updated classics for a contemporary, masculine offering.

Elements of the brand's DNA appear throughout the collection, including the use of Guess's distinct triangle logo, red coloring, animal prints, and elegant jewel detailing. These elements connect the eyewear collection with the greater brand and reference other product categories, such as denim, jewelry, and accessories. Also featured in this collection is the Guess peony logo, which is referenced from the patterns found in the ready-to-wear collection. Unique to the men's collection is a rectangular G logo that offers a strong, masculine effect.

The hero silhouette of the season is the shield that offers a confident, fashion-forward look. The Guess shields are elevated through a beveling detail that creates a unique, three-dimensional effect, making the perfect, on-trend statement.

SUNGLASS COLLECTION

GU7682

Part of the Jennifer Lopez for Guess campaign, these feminine, oversized sunglasses are inspired by old Hollywood glamour. The temples feature iconic touches of the brand through a sexy animal print and cursive printed logo.

GU7689

Part of the Jennifer Lopez for Guess campaign, this classic oversized square is a must-have in any confident woman's wardrobe. The bold front silhouette is complemented by metal temple made up of small triangles. Each frame comes with a removable pendant chain for added glam.

GU7718

Part of the Jennifer Lopez for Guess campaign, these oversized square frames stand out for their chic floating lens and sexy semi-transparent colorways. The metal temples form an open triangle referencing the brand's logo.

GU7719

The hero silhouette of the season, this 90s inspired shield style makes a bold statement with its floating mono-lens. The open metal temples feature an enamel G embellished with a small stone referencing the brand's jewellery collection.

GU7724

On trend for this season, this slightly petite oval silhouette is complemented by its peony motif printed along its thick temples. Offered in a variety of strong colors and transparent lenses for a fashionable, sexy look.

GU7733

A feminine metal silhouette, this oversized square sunglass creates a sexy allure thanks to semi-transparent gradient lenses. The temple layers on the fashion with a parallel line design finished in contrasting colors.

GU7741

One of the trendier pieces in the collection, these cool, geometric sunglasses featuring the iconic animal print and brand's triangle logo. Gradient lenses add a dose of sexy.

GU7750

The hero silhouette of the season, this fashion-forward shield has a bold flat metal frame that features triangular cut outs, a reference to the brand's logo. Beveled lenses create a distinct, three-dimensional effect and come in alluring gradient colorways.

GU7753

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Part of the Guess Holiday line, this classic metal aviator stands out for its parallel line temples that form a triangle pattern referencing the brand's iconic logo. The temples are finished in contrasting colorways, while the lenses are delivered in festive mirror tones.

GU7754

These feminine oversized butterfly sunglasses are defined by a jewel-like decoration on the front that brightens up the frame. The style comes in a variety of Havana tones and features the three-dimensional metal logo on the unique highly arched temples.

GU00003

The hero silhouette of the collection, these men's shield sunglasses feature in an injection-molded frame with ultra-slim temples. The temples feature the rectangular G logo for a strong, masculine effect.

GU00010

A staple in any man's wardrobe, this classic metal aviator features a double bridge and semi-gradient lenses. The temples discreetly reference the brand with a Guess logo.

GU00012

Designed for the fashionable, yet classic man, this vintage-inspired round metal sunglass is delivered with gradient lenses and contrasting temple tips. The Guess logo is printed along the temples.

OPTICAL COLLECTION

GU2820

Playful and feminine, this women's optical frame features the brand's signature animal print at the frame's corners and temples. The iconic G logo also appears along the temples.

GU2822

A classic acetate silhouette, this sexy women's cat eye frame features a thick frame for a modern feel. The brand's peony motif adorns the temples, while the iconic Guess logo is placed on the temple tips.

GU2829

Designed for the confident woman, these geometric optical frames are completed in a metal construction with a thin, lightweight design. The temples feature two parallel metal lines that form a double triangle with a colored insert.

GU2830

Retro-inspired, this oversized women's optical frame is modernized with contrasting materials. The thin metal temples form a double triangle with a colored insert.

GU50016

A classic men's style, these rectangular optical frames are updated with a colored rubber inset and iconic metal plaque bearing the G logo.

GUESS EYEWEAR - KIDS' COLLECTION SUNGLASS COLLECTION

The new children's eyewear collection by GUESS returns this season with easy-to-wear, fun sunglasses inspired by the world of Guess. Made for kids six to ten years old, quality, functionality and aesthetics are key aspects of every single frame. Designed around a "mini me" theme, the new styles include fashionable designs developed to fit children's faces without compromising on the sense of style they look up to when it comes to mom and dad's eyewear.

SUNGLASS COLLECTION

GU9197

A girl's frame, this glam, oval silhouette creates offers a chic look for any young fashionista. The brand's Guess logo is printed on the inner temple to form a cool texture.

GUESS

GU9198

Offering up strong personality, this butterfly shaped girls sunglass features the *G* printed on the inner temples. Playing to the "mini me" design theme, this style is a reproduction of a similar women's model in the main GUESS collection

GU9199

An easy-to-wear sunglass, this children's style offers a sporty, yet fun rectangular shape complemented by logo printed temples.

GU9200

A classic silhouette, this kid's aviator sunglass features a fashionable double bridge and logo printed temples. Playing to the "mini me" design theme, this style is a reproduction of a similar model in the main GUESS collection

OPTICAL COLLECTION

GU9192

A fun optical style, this girl's cat-eye frame comes in two-tone, contrasting colorways. The temples feature the GUESS logo boldly.

GU9195

Rectangular boys' eyeglasses in acetate, with acetate temples and a rectangular "G" logo detail, also used in the men's collections.

A rectangular boy's optical style, the acetate frame borrows the rectangular *G* logo from the men's main collection