



BRUSSELS DESIGN SEPTEMBER

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Brussels Design September 2020
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CONTACT

Elizabeth Djamdjiev
Event manager
T. +32 2 349 35 57
M. +32 473 843 923

Contact press:
CaracasCOM
+32 (0) 495 22 07 92
info@caracascom.com

Following the Covid-19 crisis, we have extended the deadline for the call for projects for the Brussels Design September programme.
This document is a snapshot of the programming on 20 June, the final programming will be completed by 21 July.

SUMMARY

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1. Brussels Design September 2019

More than 100 Design Events in the city

Over the years, Brussels Design September has become the annual flagship event for design enthusiasts. For one month, the city hosts an array of over 100 not-to-be-missed cultural and commercial events offering a meeting platform between the public and a great number of Belgian and international designers.

Brussels Design September will feature exhibitions, conferences, open houses, an Arts & Crafts tour, the Commerce Design Awards, Commerce Design Brussels and Brussels Design Market. A multitude of dialogues between designers, architects and design lovers as well as the chance to discover urban trails between the many pop-up stores, shops, workshops, galleries and cultural spaces.

This year's edition will be marked by the latest trends in Belgian design and will be highlighted by the multi-disciplinary spirit of different influences, movements, crafts and professions of current-day design.

Brussels city of design

Once again, we want to reinforce the image of Brussels as an attractive and dynamic capital: we will highlight the innovation of our young designers through various events related to Design, in order to enhance the commercial attractiveness of the city.

These past few years, Brussels has incontestably become a city of Design, thanks to the talent and the ingeniousness of our designers. Design from Brussels has started to gain quite a reputation and we want to contribute to this in our own way by organising this event. Design September always wanted to connect with the city and represent its various exaltations and diversities. The importance and influence of the event are shaped more and more as design in its most various forms takes an increasingly important place in the daily life of Brussels: urban furniture, installations, lights,...

Our designers' innovations find their place in the urban landscape. This has contributed in a positive way to the city's reputation and to its economic and tourist activity. The city of Brussels needs events that put creativity and innovation at the forefront. Design September, alongside the Brussels-Capital Region, the City of Brussels and many **institutional and private partners**, is proud to contribute to it.

Highlights and news of Brussels Design September 2020

The 2020 edition of Brussels Design September will be centred on change. After this year's health crisis, our focus will be on responsible consumption, keeping our nearest and dearest

close, different ways of travelling, reinterpreting the role of objects and reassessing what is essential and necessary, on the one hand, and what is less important on the other.

We do this by means of three different subjects.

First of all, we want to show our support for young designers from Belgium and Brussels. This year's edition won't see any foreign VIPs attending. Instead we will be showcasing 50 young Belgian designers on our website and offering their creations for sale at the 2nd edition of the Contemporary Design Market at Tour & Taxis at the end of September.

The second topic will be presented by means of an Arts & Crafts tour and planned visits to 20 or so workshops. Planned exhibits will feature solo and group creations made by hand, the benefits of being an artist and much more. We are currently also developing a series of animations and personal accounts.

Finally, we also want to highlight upcycling. In close collaboration with around 15 designers, we will preserve, recycle, create and recuperate,... some of the keywords associated with this dynamic craft form. In a world where resources are increasingly limited and expensive, it is more than ever essential to reevaluate materials that were destined for the rubbish bin.

Under this umbrella, Brussels Design September will continue its efforts to promote the work of 'fab labs' among the general public. The 2020 edition will place a particular focus on transforming plastic waste into design objects by means of various open-source machines. This will provide an opportunity to learn more about 3D printing and its extraordinary applications in the field of design and innovation.

The beating heart of this year's cultural offering is Brussels Design Museum, featuring exhibitions of renowned designers at some of the most symbolic locations in the city, such as the Maison Horta, BOZAR and ADAM.

Brussels Design Market highlights the vintage character of Brussels, with a vintage tour of the city and the 28th edition of what has become the largest vintage market in Europe.

[Brussels Design Market](#)

The Brussels Design Market was launched over 15 years ago, by three individuals passionate about vintage design. One of them, Thierry Belenger, is still in charge of its organisation today.

Since its foundation, the Brussels Design Market has evolved into the largest market devoted to vintage design in Europe, and has quickly become one of the "must-attend" events of the international vintage design sector.

Contemporary Design Market

For the September 2020 edition, an area of Brussels Design Market will be dedicated to contemporary design!

Both well-known and up-and-coming Belgian designers from different disciplines will once again be in attendance to showcase and sell their creations.

The Contemporary Design Market is part of the Design September agenda, and offers a unique opportunity to discover and buy Belgian design.

The event is organised in collaboration with Flanders DC and Wallonie Design.

Commerce Design Awards

Following the initiative launched by Montreal City in 1995, the Brussels Commerce Design Awards encourage collaborations between traders and design professionals within the Brussels region.

The event has served as a strategic tool for the city's trade industry, highlighting the benefits of quality spatial planning design by qualified professionals.

The initiative has been directly followed by other cities around the world such as Saint-Etienne, Marseille, Lyon, Nantes, Luxembourg, Eindhoven and more..

Like last year, Commerce Design Brussels will take place in synergy with Brussels Design September. This will make it possible to improve the national and international reach of the initiative, and allow it to integrate the city's current challenges and its commercial and urban development policy. Thanks to the support of the Brussels-Capital Region and hub.brussels, the competition will reach a large target audience of businesses and designers located in Brussels.

2. Main exhibitions of Brussels Design September 2020

SPAZIO NOBILE À L'ANCIENNE NONCIATURE SABLON Every Wednesday, Thursday and Friday until 14/10

L'Ancienne Nonciature is an iconic cultural landmark and the 19th century embassy of the Vatican in Brussels; now, it has also become a "place to be" for the art scene as a "new embassy of the Arts." Spazio Nobile is holding its first "beyond the walls" exhibition : *Le Sacre de la Matière* at the invitation of the hosts-owners and creators Anne Derasse and Jörg Bräuer, who are also actively involved into the exhibition.

Lise Coirier and Gian Giuseppe Simeone, founders of Spazio Nobile and art historians themselves, accentuate with them and *Le Sacre de la Matière* their shared philosophy and culture of the authenticity, the contemporary applied arts rooted in experimentation and craftsmanship, and the nobility of natural materials that patinate with the passage of time.

The following artists are featured:

- Kaspar Hamacher: German-speaking Belgian artist and designer, he gives life and nobility to the oak and beech essences at the heart of his solid wood furniture
- Fabian von Spreckelsen: German artist, he creates remarkable animal sculptures in Corten steel
- Jörg Bräur: German photographer and painter, he takes photos of landscapes as the Falaises on the Albâtre coast or of the sculptures in the gardens of France's château de Vaux-Le-Vicomte
- Anne Derasse: Belgian interior architect and art historian, she approaches her projects like a «Gesamtkunstwerk» including her furniture designs, as she seeks to express timeless yet paradoxically contemporary universes
- Silvano Magnone: Italian photographer, he creates his images using the old wet-collodion photographic process from the mid-19th century
- Sébastien Caporusso: Belgian interior architect and designer he expresses himself in poetic combinations of stone and marble, wood, brass and leather, eclecticism and grace, in a quest for minerality and the alchemy of beautiful materials in elegant and organic shapes.

QUASAR KHAN 26 & 27/09

Master of inflatable design

This spring, the Brussels Design Market will present a special exhibition dedicated to inflatable furniture created by visionary designer Quasar Khanh.

On this occasion, rare pieces from the original stock will be showcased! The collection "Aerospace", the first line of inflatable furniture ever designed, and the first concept car in history, the "Quasar Unipower", will be presented in collaboration with mid-century art dealer and co-writer of the book "Quasar Khanh, designer visionnaire", Benoit Ramognino. In addition to his contribution to the Brussels Design Market, Benoit Ramognino will be present throughout the fair and host multiple book signings.

Quasar Khanh is part of the very small circle of designers who marked the 20th century. His most emblematic achievement "Aerospace", alone embodies the design renewal spirit of the 1960s to 1970s: a breath of fresh air freeing itself from historical and cultural references to propose an alternative world imbued with utopia. Beyond its innovative design, the collection symbolises the atypical career of the civil engineer. He never stopped making his wildest inventions a reality whether it be in fashion, furniture, cars, cities and even flying saucers.

ADAM – BRUSSELS DESIGN MUSEUM

From 30/09

A pop-up laboratory where the successive presentations that are sometimes subjective and never exhaustive will be representative of Belgian design. Pieces from different eras, materials, statuses and natures build side by side a history of design in Belgium. For this first selection, objects from the plastic design collection "the particularity of our institution" interact with pieces of modern and contemporary design from the King Baudouin Foundation.

SPAZIO NOBILE

03/09 to 08/11

Season XV

Serge Leblon and Lionel Jadot

Les ignorants

Two different practices, photography and design, and yet a shared common thread: an obsession with the organic and instinctive relationship with raw material. This relationship, which feeds their individual artistic practices has also led them today to collaborate for an exhibition project at Spazio Nobile. They did not want a simple juxtaposition of their personal work. Rather, Lionel and Serge aim to achieve an original body of work that combines their respective practices around a specific theme. The subject of this collaboration essentially imposed itself onto them: the modification of the body by the addition of machines and various objects that both constrain and enhance the body's movement. Low-tech objects or scrap materials that will give birth to ephemeral human architectures. It is their DIY version of a certain transhumanism. A poetically imperfect version, where the philosophy of the arte povera is woven into the objects and machines of Lionel Jadot, between recycling and upcycling, will be grafted on individuals from everyday life.

SEE U

THE LARGEST TEMPORARY USE PROJECT IN BELGIUM

Located at the heart of the town of Ixelles, See U is currently the largest temporary use project in Belgium. It stands for social and sustainable innovation, learning and experimentation.

AT THE HEART OF IXELLES

See U takes place on a 45,000 m² site, once home to the former Fritz Toussaint gendarmerie in Ixelles.

MORE THAN 100 PROJECT LEADERS

See U functions as an ecosystem, playing host to over 100 project leaders from communities, economy, culture, universities and even the world of education on a daily basis.

PREPARING FOR USQUARE

See U is the transitional management phase for Usquare.brussels, a project which aims to open this historical place up to the public.

MASTER IN DESIGN FOR SOCIAL INNOVATION – UNIQUE IN BELGIUM

No date yet

Also located at See U is the workshop Master in Design for Social Innovation.

The role of design in society is evolving. Design is often viewed as quite simply creating objects. Its primary aim, however, is to create solutions for human requirements. This could be objects, but could equally involve spatial planning, services, information, raising awareness to promote a change in behaviour, etc. The end results must not only be technically feasible, but also financially viable and meet human requirements. Finally, the design must be environmentally and socially sustainable, which has resulted in eco-design movements and socially innovative designs.

The Master in Design for Social Innovation, offered by the ESA Saint-Luc Bruxelles (www.masterdesign.social), is a one-of-a-kind course. Its aim is to educate Bachelors in the Plastic, Visual and Spatial Arts in the practice of 'design thinking' to help them respond to major social and environmental challenges. Students take part in practical field activities with external partners and aim to develop innovative solutions for human and environmental issues plaguing our society.

HORTA MUSEUM

Until 27/09

The Horta Museum organises an exhibition of more than 80 drawings based on the works of various artists and architects active at the end of the 19th century. Featured subjects include William Morris, Henry van de Velde, Josef Hoffman, Charles R. Mackintosh, and many more. The projects will consist of fabrics and wallpaper combined to create a large fresco of patterns and ornaments. All stages will be illustrated – from the first pencil stroke to the final result.

At the same time, the workshop of the Victor Horta designers will also open up to the public. This event will feature sixty as yet unseen iron objects and moulds illustrating Horta's creative process.

3. Arts&Crafts

ZAVENTEM ATELIERS

Friday 11, 18 & 25/09

Zaventem Ateliers is located in Flanders, in the heart of the town of Zaventem and at two steps from Brussels. The former 6000m² paper mill has been transformed in a truly creative space thanks to the driving force of designer, scenographer and interior architect Lionel Jadot.

This industrial building houses some thirty individual studios of different sizes, among which the designer's personal studio. The building only opened in September 2018 and today almost all studios are taken by artists and collectives working ceramics, leather, metal, marble or wood.

This diverse group of artists with different backgrounds and personalities form an impressively stimulating and innovative group.

The studios form a close-knit community characterized by a family and entrepreneurial atmosphere. It is an exquisite selection of both emerging and more experienced artists, where cooperation, discussion and sharing expertise are put central.

Two examples:

Maison Armand Jonckers :

Armand Jonckers and his children Alexandra and Grégoire continue the work Armand started years before. Three artists and two generations define the artistic direction of the Maison Armand Jonckers with a permanent attention to maintain the balance between aesthetic codes and a renewed creation dynamic. This is work on the edge of design and arts, where metal and resin combinations lead to unique and poetic pieces.

Aurélie Lanoiselée:

After having worked a couple of years for the big names in the fashion industry (like Chanel, Hermès, Dior) Aurélie to go after her own art and she chose Zaventem Ateliers to launch her project. Haute couture dresses, arty jewelry, unique pieces which only carry her own message. Her universe is poetic, sensitive, melancholic and confusing.

All thirty studios overlook the Grand Hall, an impressive 600m² exhibition space. The Grand Hall is the ideal place to offer an extra dimension to the creative ambition of Zaventem Ateliers and in the meantime opens the dialogue with the outside world.

Typical for the Grand Hall is the fact that it's located in the middle of the artists. This way, the public not only gets the chance to visit an exhibition, but also to dive into the intimacy of the studios. Every visitor gets the opportunity to meet the Zaventem Ateliers designers and artists.

In order to stimulate development and organization, Zaventem Ateliers offers the role of curator to a well-known player in design, art or architecture every year. This person curates a number of events during that period of time.

Art Director Dimitri Jeurissen, also co-founder of the Base Design agency, is the first to be appointed as curator for a duration of two years. He expresses the ambition to push and question the boundaries of design, crafts and arts.

A double program has been developed, with an exhibition “Import/Export”, where an artist or designer is invited to develop a specific project – and three to four “showcases”, encouraging encounters and exchanges between the Zaventem Ateliers residents.

Showcases are exhibitions which focus on different artists and artisans in the building. It is a challenge and a meeting place to them, but also an opportunity to show themselves in a framework which is radically different from museums and galleries. The showcases stimulate the collaboration among residents and guarantee another kind of visibility

The Import/Export exhibitions are more autonomous and ambitious exhibitions where an artist from outside the studios is invited to take over the Grand Hall and to question the subject of art and design.

The space was inaugurated by the visual artist and designer Stéphane Barbier Bouvet who set up an ambitious and critical exhibition: “Design as we Speak”. The exhibition leans on the permanent engagement of Barbier Bouvet to use design as an application, a kind of knowledge and critical comment about art and design.

Starting from a cabin, the exhibition presents the principal building blocks in the artist’s practice regarding autonomy, adaptability, lightness and evolution.

Three cabin cases were presented, all quite different in terms of design and habitability, and definitely not yet ‘finished’. The cabins respond to the necessary conditions for the creation of shelter and autonomy. The cabins are also presented as a space for introspection and criticism.

The exhibition does not aim to present three finished structures, it is more a means to represent Barbier Bouvet’s applied proposals in real life.

In May 2020, Fabien Cappello is invited in « Grand Hall ». Based in Mexico, the designer finds his inspiration in the public space and local crafts. Mexico, the city and daily life are central themes in his inspiration, reflections and creations. His work will be dialogue with the crafts at work in Zaventem Ateliers. The exhibition will also be an opportunity for experience and knowledge sharing, it will be a cultural exchange between the designer and the Zaventem Ateliers residents.

A first Showcase : « prototypes » shows the way forward for the future. The theme and scenography both are the leitmotiv for the upcoming Showcases.

Prototypes are sketches, project models or objects which are still in creation phase. They show the traces of the process, the methods used by the artist, but also his mistakes. This concept opens the road to a future evolution. The Showcase allows us to think differently about an artwork, to witness the experimenting and the evolution of the artist’s work.

MAD

Friday 11, 18 & 25/09

For three Fridays during Brussels Design September, MAD will open the doors to its MAD Lab, a laboratory of social and sustainable innovation through design and fashion. Visitors will be able to enjoy presentations on the objectives of the lab as well as selected projects. Residents will go into the finer details of their work and visitors can find out more about the United Fashion programme – a rather topical research project aimed at creating a sustainable collection, led by 3 industry profiles.

Also on display will be the street furniture designed for sustainable neighbourhood project 'Flower garden'. This project was carried out in collaboration with Lucile Soufflet and Damien Gernay and involves the construction of public benches to be installed on Jacques Brel square, just behind the MAD building, next to 'Bar Béton'. Projected images of this participative project will also be visible at MAD.

4. The Contemporary Design Market

The Contemporary Design Market will share the floor with the Brussels Design Market, the largest event dedicated to 20th century design consistently attracting over 7 000 visitors! For the second consecutive year, we are proud to dedicate a special area to contemporary design!

The Contemporary Design Market is an exclusive exposure and sales platform for both established and upcoming Belgium based designers working across design disciplines and with a variety of mediums. Being a part of the Design September program, the Contemporary Design Market is a unique opportunity to discover designers, meet up-and-coming talents, and of course, acquire authentic Belgian design pieces. Professionals, collectors, dealers, architects and design lovers of all kinds are invited to discover the very best of the Belgian contemporary design scene. Carefully selected by a committee of experts, the designers will showcase their latest creations for one weekend only.

This year the Contemporary Design Market will take place on September 26th and 27th.

The Contemporary Design Market is organised in collaboration with the Brussels Design Market by Brussels Design September, Flanders DC, and Wallonie Design and powered by #IkKoopBelgisch/J'AchèteBelge.

5. Upcycling

[Olivier Goka at Galerie A](#)
[10/09 to 10/10](#)

Belgian artist, based in Brussels, Olivier Goka has specialized himself in creating original works made of recycled plastic. He recovers and assembles all kind of objects collected here and there to make plenty of unexpected compositions and characters.

All those objects or parts of objects, mainly made of plastic, are found on the street, in bins at flea markets or brought by friends and family who are members of the Recycle Club which Olivier founded.

Olivier then commits to a simple principle for the assemblage: no change in the shape and color of the original recovered parts.

Since the beginning of his activity, Olivier Goka collaborates with photographer Bernard Babette who realizes all shots of the plastic work.

Sculptures / objects and photographs are presented together at exhibitions, including those of the "Collection Vonpischmeyer" real fake collection of African masks and statues, all made from recycled plastic.

Alongside his personal work, Olivier Goka also responds to orders of photographic pictures, adapting his creation in many different areas.

[Mathilde Rulens dit Rosier Design](#)
[Every Thursday, Friday, Saturday and Sunday of September](#)

Plastic Factory is a family collective created in September 2018 in Uccle (bruxelles), inspired and part of the Precious Plastic community. A sculptor father, a graphic designer mother and their designer daughter, all merged their capacities in order to create this project which consists in recovering a maximum of used plastics and recycling them in order to produce new useful and multi-functional objects. The machines used are all "home made" and designed with a maximum of recovery component. The mainly recycled material is plastic in the form of caps and is collected in an organic and local grocery store in the neighborhood, followed by a sorting and cleaning process by hand in their workshop. The caps are crushed and stored by type of plastic and color. A color palette is ready to use ... The last step is the coolest: Create!

The work is done around a plastic, ergonomic, aesthetic, (multi) functional research to arrive at the best result.

Tomorrownowmovement
Friday 11, 18 & 25/09

Tomorrownowmovement articulates upcycling towards an active and productive purpose (jobs, usual and useful creations, active and participative communication ...).
A large part of our work concerns the world of plastics and nature. We create effective objects and utopias in these universes. Our boats and others from our invention (3D plastic bottle grid) are proof of this.

6. Brussels : City of Vintage & Brussels Design Market

The Brussels Design Market was created over 15 years ago, by three individuals passionate about vintage design, one of whom, Thierry Belenger, is still in charge of the organisation. Since then, the Brussels Design Market has evolved – it is now the largest market devoted to vintage design in Europe - and has quickly become one of the must-attend events of the international vintage design sector.

A few important dates in the history of the Brussels Design Market:

2002:

The 1st edition takes place over one day and is held outside (in tents) on the place Saint-Lambert in Woluwé. There are around thirty exhibitors and only 3 or 4 international vendors (Dutch and German).

2010:

Eight years after its creation, the Brussels Design Market moves and takes place in the maritime station of Tour & Taxis. This allows the vendors to bring their vehicles directly to the exhibition site and to unpack their goods from the back of their vehicles. This year, the duration of the event will be extended to two days, allowing dealers from all over Europe to attend the event. The event then features 80 exhibitors and takes place twice a year, with editions in September and April.

September 2016:

The Brussels Design Market moves once again and finds a new home in the exhibition halls of Tour & Taxis. Eight thousand square metres solely designated to 20th-century design! This location change allows the event to evolve in a very positive way, and to organise the exhibition halls in two clearly distinct atmospheres.

The first hall called “Expo” permits the exhibitors to properly showcase their merchandise through their stand, which is equipped with carpets, partition walls, and electricity.

The second hall called “Market” is inspired by the original concept of the fair, meaning that visitors can browse products displayed directly on the floor.

Since **September 2017**, thematic exhibitions are organised each edition and they showcase designers whose past successes are still as coveted today.

Last September, pieces by the Belgian ceramicists Piet Stockmans and Pierre Culot were presented. The March 2016 exhibition was dedicated to the iconic cabinet ‘Amsterdammer’ designed by Aldo Van den Nieuwlaar. This exhibition was organised in collaboration with the design producer Pastoe and the Diito, the Belgian design boutique.

Each edition attracts a larger number of exhibitors – presently over one hundred – and welcomes around 7000 visitors.

What is there to buy?

Over the years, the selection of merchandise exhibited has increased. Arriving from all over

Europe, the dealers present an eclectic collection, bringing together multiple styles and trends that have impacted the 20th century. Visitors discover original and iconic pieces from Italian, French, American, and Scandinavian design created by the biggest names in the history of design, such as Sottsass, Le Corbusier, Eames, or Jacobsen and Panton. Alongside these icons, the Brussels Design Market also offers anonymous and exclusive design pieces at affordable prices.

7. Commerce Design Awards 2020

Commerce Design Brussels is a competition that encourages collaboration between design retailers and professionals within the Brussels Region.

Commerce Design Brussels will occur in conjunction with Brussels Design September. This synergy will give this initiative exposure on the national and international level and improve the integration of the city's challenges as well as its business and urban development policy. With the support of HUB Brussels, the competition will reach a wide target of relevant retailers and designers in Brussels.

This year, despite the unusual circumstances, this award will be presented to the shops that have been most successful in their transformation/renovation.

The jury, chaired by Pierre Lhoas, will visit the selected businesses in early July. During the month of September, the audience will vote online to award the 'audience award'.

At the end of September, an awards ceremony will be organised with all those involved, retailers and architects / interior designers, institutions, sponsors, press...

This event is a strategic instrument for the city and its shops to illustrate the benefits of high-quality design produced by skilled professionals in the planning of these spaces.