

NEEDS

UN

VISIBLE

OUT

LINES

nendo : invisible outlines

21.05 - 01.10.2017

## INTRODUCTION

Following its debut exhibition in 2003, the nendo phenomenon has developed at an astounding pace. Under the guidance of Oki Sato, the Japanese collective has continued to impress us through the coherence and power of its vocabulary, its design that is imbued with simple, Japanese lines and given a twist not devoid of humour. Whether it is creating furniture, objects, accessories, eating utensils or interiors and architectures, nendo responds to the most broad-ranging projects with the same natural rigour, charged with enormous inherent poetry. Now aged 39, Oki Sato has enthusiastically accepted the CID's invitation and for four months will take over all the interior and exterior spaces: stables, the hay store, atrium, north wing, the square courtyard and the oval courtyard... His exhibition will form an exclusive creation, devised in close relationship with the location. This will be a European premiere on such a scale.

## THE EXHIBITION

We tend to perceive the existence and positioning of objects by subconsciously following "outlines", and by distinguishing the "inside and outside" of these contours.

This also means that objects with obscure outlines cannot always be identified as objects, and conversely if outlines are visible, that information which is not visible can be subconsciously supplemented.

The exhibition takes this fundamental principle into account, and the following ideas were implemented as a theme.

The existence of items are blurred by manipulating outlines in various ways, or the viewers can recognize some existence of an item visually in their minds by making invisible outlines visible.

In total 200 works were amassed including the following:

"border table" which presents a fragmented contour of rooms, "trace collection" capturing "traces" of movement, "un-printed material", a piece that portrays various forms and expressions of paper through outline, "objectextile" a collaboration project with Jil Sander, where contours of 3D objects are retrieved and turned into textile,? and "jellyfish vase" a new piece that attempts to reestablish the relationship between vase and water with colour boundaries.

## BIOGRAPHY

Oki Sato

Chief Designer and Founder of nendo.

Born in 1977 in Toronto, Canada.

Received M.Arch. from Waseda University, Tokyo in 2002.

Established design studio "nendo" in the same year.

Chosen by Newsweek magazine as one of "The 100 Most Respected Japanese" and won many "Designer of the Year" of major awards include from Wallpaper\* magazine, Elle Decor magazine.

Activity in the design world has not been limited to any one area but is rather multifarious, spanning from graphic and product design to designing furniture, installations, windows, and interiors, and even reaches into the realm of architecture.

nendo designs can be found in the Museum of Modern Art in New York, as well as Musee des Arts decoratifs and Centre Pompidou in Paris.

— 1977

Born in Toronto, Canada

— 2002

M.A. in Architecture, Waseda University, Tokyo

Established "nendo" Tokyo office

— 2005

Established "nendo" Milan office

— 2006

"The 100 Most Respected Japanese" [Newsweek magazine]

— 2007

"The Top 100 Small Japanese Companies" [Newsweek magazine]

- 2010  
A jury member of iF award
  
- 2012  
Lecturer for Waseda University, Tokyo  
"Designer of the Year" [Wallpaper\* magazine]  
"Designer of the Year" [ELLE DECO International Design Awards]
  
- 2013  
"Guest of honor" (Toronto Interior Design Show)  
"Guest of honor" (Stockholm Furniture & Light Fair)
  
- 2015  
"Designer of the Year" [Maison & Objet]  
"Interior Designers of the Year" [Iconic Awards]  
"CHANGE MAKER OF THE YEAR 2015" [Nikkei Online]
  
- 2016  
"Designers Hot List" Number one [dezeen]  
A producer of World Design Capital Taipei  
Jury Chair for the Golden Pin Design Award

## COLLECTIONS

- Museum of Modern Art / New York
- Musee des Arts decoratifs / Paris
- Museum of Arts and Design / New York
- Cooper-Hewitt, National Design Museum / New York
- Montreal Museum of Fine Arts / Montreal
- Design Museum Holon / Holon
- Israel Museum / Jerusalem
- High Museum of Art / Atlanta
- Victoria and Albert Museum / London
- Centre Pompidou / Paris
- Art Institute of Chicago / Chicago
- Triennale Design Museum / Milan
- Los Angeles County Museum of Art / Los Angeles
- Denver Art Museum / Denver
- Design Museum / London
- Philadelphia Museum of Art / Philadelphia
- 21\_21 Design Sight / Tokyo
- Indianapolis Museum of Arts / Indianapolis
- M + Museum / Hong Kong
- Mondriaan Foundation / Netherlands
- Museum of Fine Arts / Houston
- St. Louis Art Museum / St. Louis

## AWARDS

- Good Design Award [Japan]
- Japan Commercial Environmental Design Association (JCD) Award Gold Prize
- Japan Interior Architects / Designer's Association (JID) Award Grand Prize
- I.D. Annual Design Review Best Product [USA]
- red dot design award [Germany]
- iF products design award [Germany]
- Furniture Design Award Grand Prize [Singapore]
- Wallpaper Best Domestic Design [UK]
- Compasso d'Oro Honorable Mention [Italy]
- ELLE DECO International Design Awards "Designer of the Year" [Italy]
- ELLE DECO International Design Awards "Bath and Materials" [Italy]
- Maison & Objet "Designer of the Year" [France]
- German Design Award [Germany]
- ELLE DECO International Design Awards "Bedding" [Italy]
- Iconic Design Award "Interior Designer of the Year" [Germany]
- CHANGE MAKER OF THE YEAR 2015 [Japan]
- ELLE DECO International Design Awards "Best in Outdoor Furniture" [Italy]
- Collective Design "Collective Influence" [USA]
- Thailand Property Award "Best Retail Development" [Thailand]
- Thailand Property Award "Best Commercial Development" [Thailand]
- dezeen "Designers Hot List" Number one [England]



## PRIVATE EXHIBITIONS

- 2003
  - "streeterior" / Milan Design Week / Milan
  - "streeterior" / Tokyo Design Center / Tokyo
  - "streeterior" / Living Design Center OZONE / Tokyo
- 2004
  - "furniture" / Tokyo Design Center / Tokyo
- 2006
  - "bloomroom" / Milan Design Week / Milan
  - "bloomroom" / Istituto Europeo di Design / Madrid
- 2008
  - "elastic diamond" / Milan Design Week / Milan
  - "kuuki" / Le Bain gallery / Tokyo
- 2009
  - "ghost stories" / Friedman Benda gallery / New York
  - "ghost stories" / Museum of Arts and Design / New York
- 2010
  - "chair garden" / Antonia Jannone gallery / Milan
  - "thin black lines" / Phillips de Pury at Saatchi gallery / London
  - "blurry white surfaces" / Phillips de Pury / London
- 2011
  - "dancing squares" Art Stage / Singapore
  - "textured transparencies" Agathe Helion & Clear gallery / Paris
  - "textured transparencies" / Agathe Helion & Clear gallery / Paris
  - "thin black lines + dancing squares" / National Taiwan Craft Research and Development Institute / Taichung
  - "visible structures" / High museum of Art / Atlanta
  - "10 days 10 shelves" / Carpenters Workshop gallery / London

"scatter shelf" / Friedman Benda gallery / New York  
"50 projects \_ 25objects + 25spaces" / AXIS gallery / Tokyo

— 2012

"static bubbles" / Carpenters Workshop gallery / Paris  
"object dependencies" / Pierre-Alain Challier gallery / Paris  
"trial & error" / Visconti Palace / Milan  
"still & sparkling" / Superstudio / Milan  
"black & black" / Carrozzeria / Milan  
"mimicry chairs" / Victoria And Albert Museum / London  
"still & sparkling" / Prague House / Brussels

— 2013

"80 sheets of mountains" / Stockholm International Furniture Fair / Sweden  
"Nichetto=Nendo" / Milan Design Week / Milan  
"Glassworks" / Dilmos gallery / Milan

— 2014

"works by nendo" / Milan Design Week / Milan  
"space dipped shirts" / Milan Design Week / Milan

— 2015

"chocolatexture lounge" / Maison & Objet / Paris  
"tokyo tribal collection" / Maison & Objet / Singapore  
"nendo works 2014-2015" / Milan Design Week / Milan  
"nendo 3/3" / EYE OF GYRE / Tokyo

— 2016

"50 manga chairs" / Milan Design Week / Milan  
"nendo : the space in between" / Design Museum Holon / Holon  
"nendo : looking through the window" / Taiwan Design Center / Taipei  
"un-printed material" / Creation Gallery G8 / Tokyo  
"slice of time" / Spiral Garden / Tokyo

## GROUP EXHIBITIONS

- 2003  
"monom factory" / Living Design Center OZONE / Tokyo
- 2005  
"Shanghai Cool" / Shanghai Duolun Museum of Modern Art / Shanghai
- 2006  
"ArchiLab" / Site des Substances Militaires / Orleans  
"DuoHandles" / Stilwerk / Berlin
- 2007  
"Power of Expression, Japan" / National Art Center / Tokyo  
"All light, All right" / Hangaram Design Museum / Seoul  
"Space for your future" / Museum of Contemporary Art Tokyo / Tokyo
- 2008  
"Design and the Elastic Mind" / Museum of Modern Art / New York  
"XXIst Century Man" / 21\_21 DESIGN SIGHT / Tokyo  
"Foodesign" / Triennale di Milano / Milan
- 2009  
"Extra Much" / imm cologne / Cologne  
"Hand of the Architect" / Triennale di Milano / Milan  
"Tokyo Fiber, SENESWARE" / Triennale di Milano / Milan  
"Second Nature" / Rundetaarn / Copenhagen  
"Delight" / Maison & Objet / Paris  
"Detour" / MoMA Design Store / Tokyo
- 2010  
"13,798 grams of design" / Lambretto Art Project / Milan  
"International Kogei Triennale" / 21st Century Museum  
of Contemporary Art, Kanazawa / Kanazawa  
"KANSEI DESIGN SHOWCASE" / 21st Century Museum  
of Contemporary Art, Kanazawa / Kanazawa

"KANSEI DESIGN SHOWCASE" / Hong Kong Convention &  
Exhibition Centre / Hong Kong

— 2011

"HAUTE TENSION" / Maison & Objet / Paris

"Modern By Design" / High Museum of Art / Atlanta

"Beijing International Design Triennial, REASON DESIGN EMOTION" /  
National Museum of China / Beijing

"Can you imagine?" / MAXXI Museo Nazionale Delle Arti del XXI  
Secolo / Rome

— 2012

"Future Primitives" / Biennale Interieur / Kortrijk

"Sex & Design Exhibition" / Triennale Design Museum / Milan

— 2013

"colored-pencil table" / Saint-Etienne Design Biennial /  
Saint-Etienne

"Waterdream" / CERSAIE / Milan

— 2014

"rain bottle" / Maison & Objet / Paris

## CURATION

— 2014

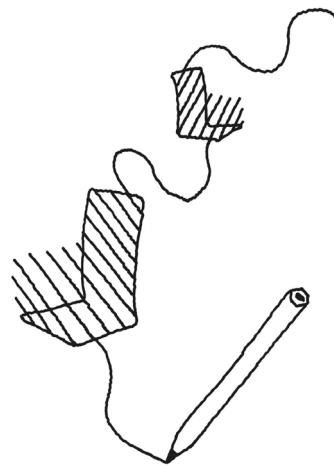
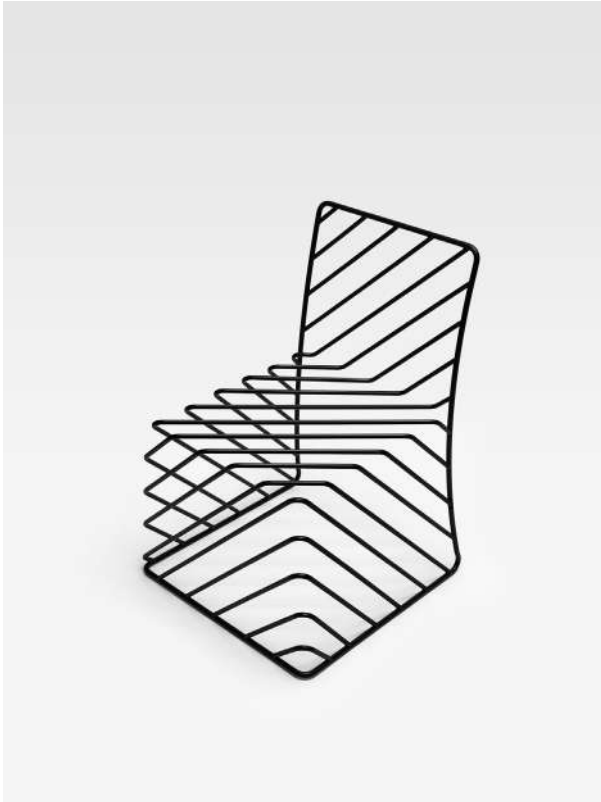
"Hidden – Unveiling Japanese Design" / National Design Center /  
Singapore

## EXPO DESIGN

— 2015

"colourful shadows" / EXPO Milano 2015 Japan Pavilion Gallery  
Space / Milan

*thin black lines* at Saatchi Gallery

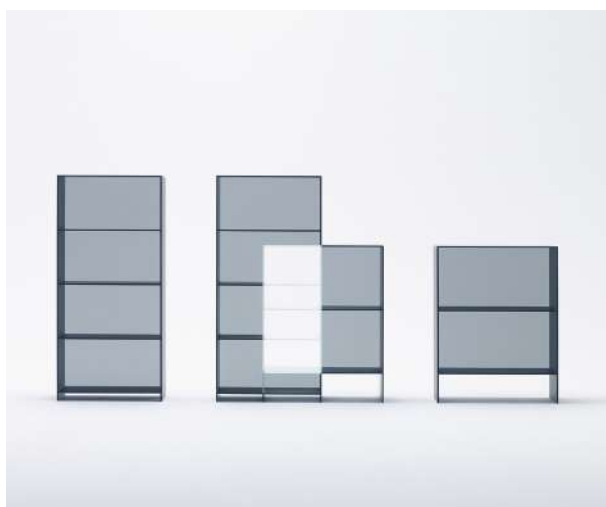


Photos by Masayuki Hayashi

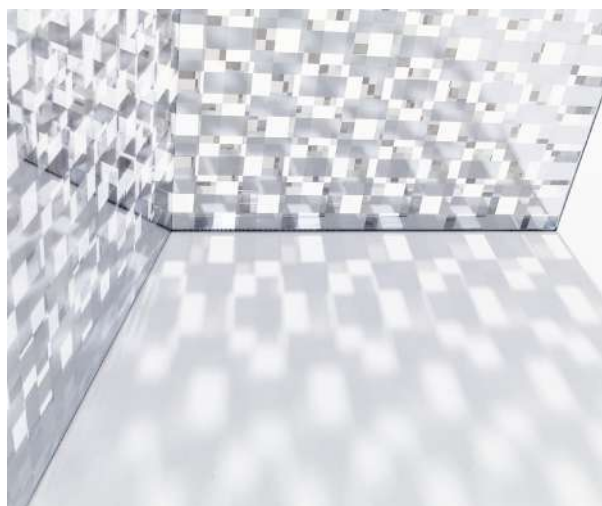
Milano Salone 2015 at Museo della Permanente



Photos Hiroshi Iwasaki

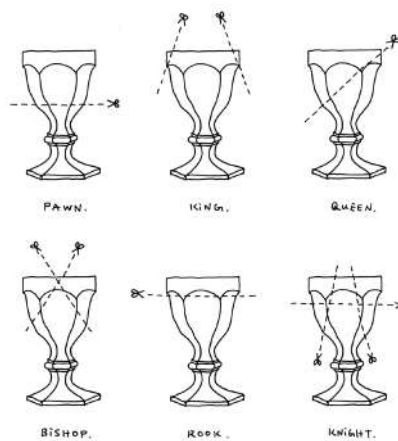


Photos kenichi Sonehara



Photos kenichi Sonehara

Baccarat 250th Anniversary



Photos Akihiro Yoshida

Designer of the Year Exhibition at Maison et Objet 2015

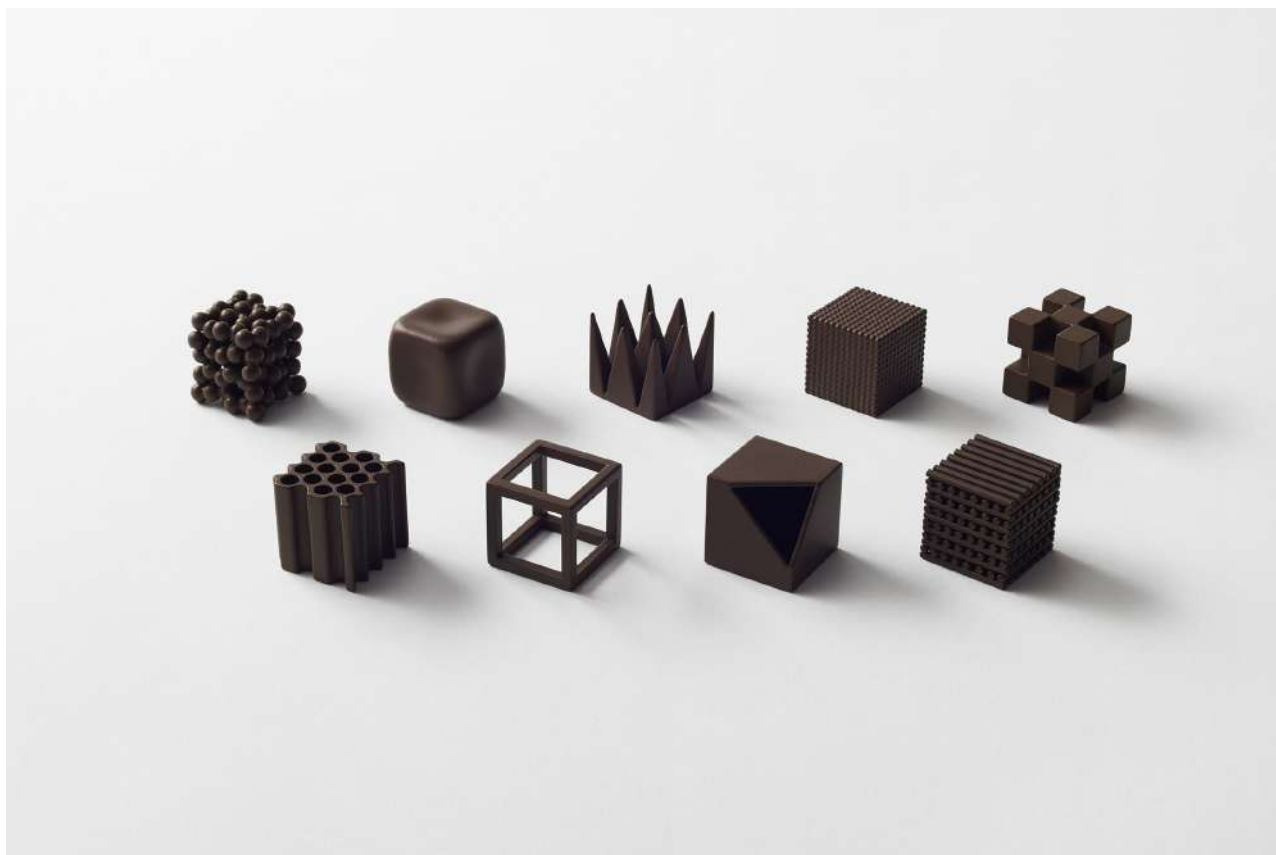


Photo Akihiro Yoshida

## Collaboration with traditional Japanese for the EXPO Milano 2015



Photos Hiroshi Iwasaki



Photos Akihiro Yoshida



## ALL NIPPON AIRWAYS (ANA), PARTNER OF THE EXHIBITION

All Nippon Airways (ANA) is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 87 international routes and 114 domestic routes. The ANA group has 35,000 employees and a fleet of about 260 aircraft. In FY2015, it carried 50.8 million passengers and generated revenues of 1.79 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by *Air Transport World Magazine*, and in 2016 was awarded five stars for the fourth consecutive year by the world's leading Airline and Airport review site, *SKYTRAX*. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner



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