

G U E S S

Autumn/Winter 2017-2018 Collection

The new Autumn/Winter 2017-2018 GUESS Eyewear designs perfectly reflect a symbol of a youthful, sexy, glamorous lifestyle the world renowned brand is known for.

The new collection offers a wide range of trendy sunglasses and eyeglasses, both for men and women. Unusual geometric shapes play on the front of the frames, while alluring combinations of materials impart a modern appeal, perfect for any guy or girl in search of a fresh, original design.

Glamorous details appear on the new frames to reflect the brand's image with sparkling glitter applied to the frame's finish using special spray techniques. Some styles feature the iconic triangle in 3D, embellished with stones and set in the temples, while animal prints add a touch of wild to acetate and metal.

Easy-to-wear frames in cat-eye or large square and round shapes or classic styles complete the line. Seductive palettes of gold, pink gold, lilac, pink and red combined with classic black, havana and brown are must-have styles for everyday use.

SUNGLASS COLLECTION

GU7487 – 138 €

Shiny metal and acetate distinguish this cat-eye frame, with clear-cut lines and oversized lenses. A thin contrast metal accent brightens and defines the top of the front, enhancing the look. The "G" logo creates a contrast on the temples.

GU7490 – 117 €

Round lines enhance this feminine style, where volumes alternate between the acetate front with a double bridge and thin metal temples. Available in a pastel colour palette matching the temple tips.

GU7493 – 90 €

An oversize, bold front is underscored by a metal accent and a detail embedded in the acetate animal print temples, available in different shades. A raised "G" logo sits on the temples.

GU7494 – 90 €

The delicately curved shape of these sunglasses features handmade acetate temples ending in shiny metal. This style is also available with polarized lenses.

GU7495-S - 127 €

These sunglasses won't go unnoticed. Oversized temples with the iconic triangle logo, pierced and embellished with stones complete a square front.

GU7498 – 90 €

Unmistakably feminine, these cat-eye frames are enhanced with an original triangle detail with 3D facets, inspired by the iconic brand logo. A bold, contrast rim with thin temples and a subtle metal bridge complete this style.

GU7500 – 135 €

The graceful, elegant look of this wraparound sunglass style is defined by shiny glitter textured temples and a top bar with the "G" logo smartly placed on the temples. Mirror or gradient lenses define the graphics of this fashion statement.

GU7501 – 100 €

The classic aviator shape of this sunglass style is revisited in an ultralight weight version. The metal top bar forms the iconic double bridge, enhancing the mirrored lenses. The "G" logo sits on the thin metal temples with acetate temple tips to ensure maximum comfort and wearability. Available in silver, bronze and gold with polarized lenses.

GU7503 – 90 €

Seductive appeal abounds in this roundish, feminine shape defined by a narrow rim and a triangular silhouette along the temples to reflect the brand.

GU7507 – 100 €

A large rectangular front evokes a nonchalant elegance. Metal chain accents on the sides define the frame's look. The slim temples are embellished with the contrasting "G" logo.

GU7511 – 101 €

Leopard print imparts an exotic allure to this acetate style, available in different colours. The narrow temples bear a raised "G" logo.

GU7513 – 101 €

The ultra feminine, alluring cat-eye shape of this style is rendered in lightweight metal with a triangle detail on the front.

GU7514 101 €

The intriguingly feminine, decidedly round silhouette of this style is full of glamour. Metal details on the bridge and temples are embossed with the "GUESS" logo and joined to the front with the iconic triangle motif.

GU6900 – 115 €

The sporty, trendy accents of this men's rectangular style in light weight metal features a minimalist design offered in a rich chromatic palette.

GU6905 – 100 €

A retro mood is defined by an acetate silhouette creating a casual, easy to wear style. The contoured front has a traditional keyhole bridge; the look is comfortable and sophisticated. Matte and glossy effects combine and contrast in this irresistible "must-have" for men.

GU6906 – 100 €

The contemporary and easy-to-wear square shape of this men's frame features a quirky pop colour palette paired with metal details. Also available with polarized lenses.

GU6907 – 90 €

A modern frame with a vintage soul characterizes GU6907, a men's style with a classic keyhole bridge and an unusual combination of materials on the front and temples, detailed with the "GUESS" logo. The double metal bridge completes the look. Matte colours alternate with glossy hues.

GU6910 – 100 €

Men's aviator frames are a modern interpretation of a true classic. The streamlined metal frame of this sporty design is available in various finishes, including lead, silver and bronze, but also pink gold and solid gold. The temples confirm the brand identity with the subtly embossed "G" logo, and the gradient and mirrored lenses impart a cool appeal and a strong personality to these frames.

OPTICAL COLLECTION

GU2615 – 148 €

Seductive leopard print gives substance to this thin optical frame. The temples are combined in a pop colour animal print and a contrast acetate, completed by the "G" logo.

GU2617 – 171 €

The top bar of this metal frame stands out for its textured, metal layer, glittered with a special technique that extends to the temples. A slim metal rim underlines the lower edge of the frame, defining a soft, round shape with a youthful, feminine appeal.

GU2619 160 €

The classic style of this optical frame features a delicately square front in a custom acetate embellished with a specially textured metal, brightened with glitter on the temples and top bar.

GU2623 – 155 €

The ultra feminine cat-eye shape of this style is enhanced with animal print temples, with the "G" logo placed close to the temple tips.

GU2624 – 144 €

The brand's iconic chain motif defines the top edge of the acetate front of this glamorous optical frame.

GU1923 – 125 €

The styling of this classic men's rectangular optical frame features a colour matched front and temples. This style is a functional, easy-to-wear accessory for the contemporary Guess man.

GU1924 – 135 €

Retro styling appears again, now enhanced with metal accents on the rectangular front and acetate temples. Metal inserts, both matt and satin, add an original touch.

GU1932 – 160 €

These men's eyeglasses stand out for their multi-layer acetate available in a range of preppy colours. A rounded front is defined by a keyhole bridge and completed by tapered temples with metal details.

GUESS EYEWEAR – KID’S OPTICAL COLLECTION

The new children’s eyewear collection is all about functional, easy-to-wear styles. Bright, vibrant colours combined with trendy, modern, fresh styles are available in a range of rectangular and fun, cat-eye inspired shapes.

A young, dynamic collection designed for the little ones.

The rectangular shape of acetate models GU9171 and GU9172 and the slightly cat-eye shape of GU9169 are available in a wide chromatic palette. The GU9174 style has a rectangular, clear-cut top of the front that tapers to the lower rim.

The lightweight design of GU9170 and GU9173 is characterized by a combination of metal and acetate, enhanced with colourful matte and brushed finishes.

#GUESSEyeCandy

The new #GUESSEyeCandy collection is designed specifically for young and dynamic, with an ideal combination of fashion and functionality. Initially launched as only a capsule collection of innovative eyeglasses, today this new collection adds four fashionable sunglasses styles that reflect the brand concept. These lightweight frames exude an unconventional style with bold pop colour accents.

#GUESSEyeCandy sunglasses are available in matte and intense colours, as well as a brushed metal tint offered in a rich chromatic range (GU3023). New styles include round unisex silhouettes (GU3020, GU3021, GU3023) and an exquisitely feminine style (GU3022). With the exception of metal style GU3023, the sunglasses are produced with a special material called TR90, a biocompatible nylon and carbon fiber compound with exceptional flexibility that ensures superior comfort and durability.

Available in a vibrant palette of colours, the eyeglass styles feature sporty, rectangular and masculine shapes (GU3016), more feminine butterfly or square shapes (GU3013, GU3018, GU3004), as well as a variety of unisex frames (GU3005, GU3012, GU3019). The new styles feature ultralight weight materials in a combination of metal and TR90, which suggests a fresh look to any style.

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