

MONCLER LUNETTES

The all-new sunglasses and eyeglasses from the new Moncler Lunettes collection are the perfect synthesis of technological research, aesthetic functionality, quality and versatility. Designed as a sporty accessory for those who love the mountains, the Moncler Lunettes eyewear can be easily worn in an urban environment. The frames are divided into three different categories: *sport*, composed of styles designed for those who love the outdoors and flaunt easy-to-wear outfits with trendy flair; *duvet*, with designs clearly reminiscent of padded jackets, the brand's driving force since its beginnings; and *timeless*, featuring evergreen styles capable of transcending fleeting trends, tied to the brand's heritage yet revamped in their details and design. Distinctive and iconic features make every single model unique, such as the innovate rubber-coated temple tips which ensure better grip and comfort for improved sport performance. The flat shapes are often constructed with an exclusive *hexetate* material, a unique resin with countless qualities: lightness, flexibility, durability and recyclability. The iconic puffy shapes from the *duvet* family are made using a new process called "thermoforming", capable of making acetate surfaces much shinier and more rounded for a lighter structure. The original logomania motif on the temples and the thickness of the frame fronts emphasize the brand's identity. Bright, often contrasting colours and streaked shades are featured alongside more classic tones such as black and havana. The shapes range from more square, unisex styles to more feminine, round and cat-eye designs, all the way to pilots suited to masculine faces. New this season is the concept of narrow, extremely contemporary frames for bold, fierce looks.

SUNGLASS COLLECTION

ML0096 These eye-catching, rectangular wraparound frames for men stand out for the logomania motif incorporated along the entire length of the thick temples. The flat surface, as well as cuts and proportions reminiscent of the down jacket universe, create frames with strong character.

ML0097 These distinctive feminine frames feature a round, acetate design that stands out for the logomania motif on the comfortable temples. The soft, flat shapes call to mind the lightweight effect of down jackets, the very core of the brand.

ML0101 These contemporary, feminine oval frames stand out for their soft shapes, a clear reference to the universe of iconic padded jackets. The puffy effect is made even more evident through an innovative acetate process, which makes the surfaces shinier, rounder and lighter. Flat lenses complete the design.

ML0102 Bold, fierce personality makes a statement on these feminine cat-eye frames, which stand out with their puffy-effect external frame front that contrasts with the frame front's flat interior, making the glasses more comfortable once worn. The accentuated shapes are made even shinier through *thermoforming*, a special way of processing acetate that makes the design even more lightweight. The acetate and metal temples are completed with rubber-coated tips personalized with the logo.

ML0103 A timeless look makes a statement on these round men's frames, which combine a thick hexetate frame front and colourful acetate rims with slim acetate temples housing a metal core. Aesthetics and functionality are ensured through unique hinges that facilitate the movement of the temples.

ML0104 Reminiscent of classic mountain sunglasses, these slim metal frames for men have been reinterpreted in a modern way. The navigator style is one-of-a-kind, with a logo insert on the removable rubber double bridge and thick edges personalised with a logo motif, which encapsulates the brand's heritage. The slim metal temples are complete with rubber-coated tips for greater comfort and grip.

ML0106 These iconic, unisex, sporty wraparounds feature a versatile design, perfect for both the outdoors and urban settings. With its bold edges, the injection structure ensures maximum resistance and perfect comfort for every type of sport performance. The thick temples are adorned with a logomania motif, while the colourful rubber nose pads adapt to the shape of the face.

ML0115 These charming flat slim frames feature a unisex cat-eye shape and temples personalized with a logomania motif. The temple tips provide both comfort and functionality once worn.

ML0116 These slim frames feature a slightly wraparound, rectangular shape, ensuring a comfortable and lightweight fit. The bold-edged acetate sunglasses house an embossed-effect metal logo, reminiscent of the iconic down jackets.

ML0117 These captivating, super slim, oval frames for women feature a rounded, puffy-effect acetate structure that reaffirms their belonging to the brand. The temples house the famous logo in metal, while the unique contour of the tips provides better grip.

EYEGLOSS COLLECTION

ML5050 These women's eyeglasses are part of the *duvet* family and are made in super flat acetate. The oval shape and streaked colour variations highlight the retro style of these frames. New logoed nose pads and the iconic round temple tips ensure better comfort.

ML5051 These round eyeglasses for men stand out for their flat acetate structure, whose uniqueness lies in the raw edges intentionally left rough and unrefined. The high-quality, contemporary frames are finished with a keyhole bridge and a contrasting metal logo discreetly housed on the temples.

ML5054 These men's eyeglasses are part of the *duvet* family and are entirely made in puffy-effect acetate. The shape is reminiscent of pilots, while the keyhole bridge highlights its contemporary flair. The black metal Moncler logo is showcased on the temples.

ML5056 These women's cat-eye frames have been reinterpreted with modern flair and stand out with their soft edges, a clear reference to the brand's universe of padded jackets. The puffy-effect structure is lightened by both thermoforming –a special way of processing acetate– and the slim metal temples.

ML5058 Vintage flair makes a statement on these women's pantos eyeglasses, reinterpreted in a modern light. The structure stands out for its slim metal temples combined with iconic round tips, featuring a rubber-coated insert that provides better comfort and grip.

ML5060 A timeless classic, these super-lightweight, slim metal eyeglasses for men feature a navigator shape with a double bridge. The temples are complete with rubber-coated tips, which incorporate the famous logo in an embossed style, reminiscent of the down jackets at the heart of the brand.

ML5064 These charming, flat slim frames feature a feminine cat-eye shape and stand out for their temples personalized with a logomania motif. The temple tips provide both comfort and functionality once worn.

MARCOLIN GROUP

Marcolin Group, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and a unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, Bally, Moncler, Sportmax, Ermenegildo Zegna, Victoria's Secret, Victoria's Secret PINK, Roberto Cavalli, Atelier Swarovski, Tod's, Emilio Pucci, Swarovski, Dsquared2, Guess, Diesel, Just Cavalli, Covergirl, Kenneth Cole, Timberland, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Candie's, Rampage, Viva, Marcolin and Web.

In 2018, the company sold about 14,6 million eyeglasses.

www.marcolin.com

MONCLER

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.