



PRESS RELEASE

Belgian Owl expands its range of Single Malt Whiskies

The Belgian brand of terroir's whisky 'Belgian Owl' is presenting this fall its range of Single Malt Whisky in 4 expressions : Passion and Intense, both a 3 year old bottled Single Cask, will join the existing range composed of Origine (Spirit Drink, not aged) and Identité (also 3 years old).

The Owl Distillery that produces the Belgian Single Malt Whisky from barley grown in Hesbaye, unveils two new products expected by connoisseurs of authentic whisky: a Single Cask, bottled from a single cask, called **Passion**. Through each barrel, the magic of ageing offers to each edition its particular personality. And a Single Cask at cask strength, called **Intense**. It is the desire to unveil the aromatic intensity of a single cask by proposing it in its purest form.

In addition to this expanded range, the distillery still offers special editions of Single Malt Whisky, **Eternity**.

Also worthy of note this year, the Belgian distillery was again honored with a very positive mention of Jim Murray in the 2018 edition of his **Whisky Bible**, an international whisky guide, for its cask strength version **The Private Angels** (3 years old).

The distillery has also developed a complete **traceability** of its products, going as far as to identify the cultivated fields linked to harvests of the malt used in the production. It is indeed the **terroir** that expresses the character of whisky through the barley grown on the land of Hesbaye. Local farmers involved in production work the land in sustainable agriculture. Their mission is to conserve a qualitative land and to respect the purity of the aquifer that extends under the fields. Malt and water are the only ingredients of a Whisky Single Malt.

The distillery welcomes visitors with joy to share their world and their passion. The tourist season starts again in March 2018 with free visits or by appointment. For the passionate, events can also be organized at the distillery.

The history of Belgian Owl

It all started with the desire of Etienne Bouillon, Master Distiller, to promote local agriculture by creating a Belgian Single Malt Whisky of excellence made from barley grown in Hesbaye, based on sustainable agriculture.

On October 29, 2004 at 11 am, the first Belgian Owl cask was filled. In December, the presale through the Internet of the first bottles to be received 3 years later, from November 2007, was open to individuals. In 2005, production became constant with a maximum capacity of 20,000 bottles a year. The distillery received its first international ratings in Jim Murray's Whisky Bible. In 2007, the first bottles were presented at the Spirits in The Sky show at Liège airport. It was in 2008 that the first sales in the network of wine and spirit shops in Belgium started.

In 2011, Belgian Owl was voted European Single cask Whisky of the Year 2011, with a score of 95.5%, in Jim Murray's Whisky Bible. This is the beginning of a series of rewards yet to follow. 2013 was marked by the arrival of stills from the former Caperdonich distillery in Rothes (Speyside, Scotland). The first distillate for the future bottling of Belgian Owl flows from the stills that same year. The first bottling of the Belgian Single Malt Whisky produced by the Scottish stills is made in 2016.

For the first time in its history, The Owl Distillery will be able to supply the domestic market on an **ongoing** basis. A number of barrels will remain in the warehouse with the aim of constituting in the future a wide range of whiskies. This stage marks the beginning of the development of the export market in the neighboring countries of Belgium, America and Asia. And, in 2017, the range is expanding.

A new website will be available from November 15, 2017.

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