

# GUESS

## GUESS Eyewear Fall/Winter 2019-2020 Collection

The new GUESS Fall/Winter 2019-2020 eyewear collection features trendy sunglasses and eyeglasses for a sexy, confident woman. Easy-to-wear frames alternate with more original styles where the brand's iconic elements are clearly recognizable.

Captivating and seductive feminine shapes are showcased alongside classic, timeless, masculine designs reinterpreted in a modern way. Bright jelly-pop colours, where both matte and shiny surfaces mingle in an all-new interplay of shades and transparencies, animal prints and the original "Miami South Beach" concept, inspired by the Baroque motifs of the 80s, all come to light in the collection.

Oversized square and round frames are also flanked by navigator and pilot styles with vintage flair.

### **SUNGLASS COLLECTION**

#### **GU7612**

Glamour attitude features on these wide square frames, which stand out for their combination of shiny and matte finishes. The transparent temples house a metal core and bear the iconic triangle logo. A bright and vibrant "Jelly Pop" colour palette in pink or blue completes the offering together with tone-on-tone lenses.

#### **GU7613**

Feminine allure features on these round women's sunglasses, which stand out for their combination of matte and shiny finishes in an interplay of contrasting proportions. The transparent temples provide a glimpse of the metal core. Youthful and vibrant "Jelly Pop" tones alternate with more classic shades such as black and havana.

#### **GU7622**

This seductive, feminine cat-eye design evokes the "Miami South Beach" world with its knurled metal motifs on the frame front, featuring a thick, contrasting injection top bar. The slim temples stand out for their iconic "G" logo embellishment repeated along the entire length.

#### **GU7624**

The intriguing cat-eye shape of these feminine sunglasses features bold temples finished with elegant gold stripe motifs and the iconic "G" logo, for a chic and charming look.

#### **GU7630**

This entrancing, high-impact, metal cat-eye wraparound style features enamelled edges in different colours. The triangle detail, a clear reference to the GUESS universe, is housed on the sides of the frame front, which hooks to metal temples complete with contrasting tips and discretely engraved with the word "GUESS."

#### **GU7631**

The broad, square shape and distinctively bold style of these women's sunglasses stand out for their clean lines and temples embellished with a perforated metal triangle motif, reaffirming their belonging to the American lifestyle brand.

#### **GU7632**

The bold edges of these feminine, oval sunglass frames stand out for the iconic, perforated triangle detail on the temples, asserting the identity of the brand.

#### **GU7636**

Graphic flair features on these geometric, feminine metal sunglasses, defined by a double bridge and a "G" logo embellishment stamped along the edges of the frame front. The temples house the word "GUESS" along with injection tips.

# GUESS

## **GU6946**

A classic navigator shape reinterpreted in a contemporary way, these masculine sunglasses feature thin metal edges finished with a double bridge. A sporty, modern look is guaranteed by a mix of contrasting colours on the edges of the frame front, also repeated on the "G" logo and temple tips.

## **GU6948**

These slim, masculine metal pilots are finished with a discreet double bridge. Their contemporary look is guaranteed by a mix of contrasting colours on the edges of the frame front, also repeated on the "G" logo and temple tips.

## **GU6950**

A combination of metal and injection features on these masculine navigator sunglasses, with the double bridge and the rings of the frame front edged in the same colour of the temple tips. The iconic triangle logo is housed on the hinge of the temples, which are finished off with the GUESS signature.

## **EYEGLOSS COLLECTION**

## **GU2715**

These feminine, metal eyeglasses feature a distinctive butterfly shape that stands out for its slim frame front. The animal print top bar embellishes the entire structure, making it a fashionable and contemporary design.

## **GU2716**

These feminine, metal eyeglasses feature a slightly rectangular butterfly shape that stands out for its slim frame front. The animal print top bar embellishes the entire structure, making it a fashionable and contemporary design.

## **GU2720**

These broad, butterfly-shaped women's eyeglasses combine an acetate frame front with metal temples, which houses the famous "G" logo. Triangular studs mounted on the thick sides of the frame front add movement to the structure.

## **GU2727**

These slim, feminine, metal eyeglasses stand out for their cat-eye frame front with enamel-colored edges. The triangle logo adorns the far ends of the frame front, which is joined by metal temples embellished with the GUESS logo and completed with acetate tips.

## **GU1971**

These easy-to-wear, masculine eyeglasses feature a rectangular acetate shape and stand out for their slim temples, embellished with pops of colour combined with a transparent structure that reveals the metal core. The iconic "G" logo is housed on the joint of the temple close to the frame front.

## **GU1975**

An original square shape is featured on these broad, masculine, acetate eyeglasses, defined by a slim metal bar on the frame front. The temples feature a discreet "G" logo and rubber-coated tips to ensure greater comfort.

# GUESS

## GUESSEyeCandy

The #GUESSEyeCandy collection for Fall/Winter 2019-2020 features sunglasses and eyeglasses in the most contemporary shapes and bright, vibrant colours. The frames become the perfect accessory for youthful, trendy looks. Along with metals, the collection utilizes TR90, a biologically compatible composition of nylon and carbon fibre that possesses lightweight, flexible and resistant qualities. Round shapes, pilots and cat-eyes are all stand outs in the range.

### SUNGLASS COLLECTION

#### **GU3046**

These round metal sunglasses stand out for their two-toned frame front. The temples feature the same colour of the frame front and are embellished with a laser-etched logo and injection tips, while a selection of bright shades creates a fun look.

#### **GU3047**

Glamorous allure makes a statement on these round sunglasses, featuring a metal bar on the vibrantly coloured frame front, which contrasts the gold or silver top bar. The slim, flat temples house an engraved GUESS logo and are complete with transparent injection tips.

#### **GU3048**

This modern interpretation of the classic pilot style astonishes, with a straight bar on the frame front that defines its character and a combination of vibrant colours that creates an all-new look.

#### **GU3049**

These trendy sunglasses are made of TR90, a material of endless qualities, and stand out for their cat-eye shape and slim temples, on which a metal plate houses the logo.

#### **GU3050**

These ultra-lightweight, round sunglasses were designed using TR90, a material that possesses numerous qualities such as flexibility and durability. Vibrant shades and a logo plate on the temples ensure the trendiest style.

### EYEGLOSS COLLECTION

#### **GU3042**

The slightly round, geometric shape of these metal eyeglasses features slim edges that stand out for their bright, contrasting colours, resulting in an all-new look. The coloured temples are finished with an engraved GUESS logo.

#### **GU3043**

This feminine semi-oval shape features slim edges that stand out for their bright colours, suited for those who want a fun accessory with which they can play up their look. The coloured temples are finished with an engraved GUESS logo.

#### **GU3044**

This super-lightweight, feminine cat-eye design makes a statement, with a plate on the temples that houses an engraved GUESS logo.

#### **GU3045**

Bold, flashy colours evoke a youthful spirit on these round eyeglasses, embellished with a keyhole bridge. Lightweight and flexible, the style is made of TR90, guaranteeing greater comfort and resistance.

# GUESS

## GUESS EYEWEAR – KID COLLECTION

The new GUESS eyewear kid collection features exclusive, vivacious and easy-to-wear sunglass designs alongside classic eyeglass styles. Four ultra-colourful sunglasses and five fun and super trendy eyeglasses have been created for children between the ages of six and ten. Quality, functionality and aesthetics are guaranteed in every single frame. The fresh offering includes glamorous shapes to suit young faces without neglecting the style that often mimics that of mom and dad's eyewear.

### **SUNGLASS COLLECTION**

#### **GU9186**

A combination of metal and injection makes a statement on these cat-eye sunglasses for girls, which stand out for their little diva attitude. The metal temples hook to the frame front creating the shape of a triangle, clearly reminiscent of the GUESS logo.

#### **GU9187**

The pilot shape of these unisex metal sunglasses creates sporty flair, offered in different shades for a trendy accessory with strong personality. The logo on the temples reasserts the identity of the brand.

#### **GU9188**

These slightly round cat-eye sunglasses for girls stand out for their fun glittery colours, resulting in a unique look.

#### **GU9189**

These contemporary, easy-to-wear square sunglasses for boys make a statement with their two-toned design and vibrant accents.

### **EYEGLOSS COLLECTION**

#### **GU9181**

The square shape of these acetate eyeglasses for girls is offered in various colours mixed with sparkling glitter.

#### **GU9182**

These round acetate girls' eyeglasses stand out for their colourful glittery shades.

#### **GU9183**

A variety of colours makes a statement on these boys' eyeglasses, with a round frame front, integrated hinges and the "G" logo.

#### **GU9184**

These rectangular boys' eyeglasses are offered in a medley of vibrant colours.

#### **GU9185**

The combination of an acetate cat-eye frame front and metal temples makes a statement on these girls' eyeglasses, available in fun, colourful shades.



## **J BALVIN - EYEWEAR CAPSULE COLLECTION**

Within the "GUESS Vibras" capsule collection designed by Colombian singer and reggaeton symbol, J Balvin, GUESS is launching a vibrant range of sunglasses developed by the Latin Grammy Award-nominated artist. Narrow, rectangular wraparounds and slim cat-eyes are the dominant shapes in this fierce and vivacious collection. Reminiscent of Rio are the bold, solid colours that adorn the various frames: yellow, red, orange, or white. The transparent and often raw-edge coloured lenses are an additional, distinctive feature of this eccentric offering.

### **GU8204**

These eye-catching sunglass frames feature raw-edge, coloured rectangular lenses, which hook to the thick injection temples through two metal extensions. Balance is given to the structure through a lightweight metal bar that defines the frame front, which is connected to the lenses with small screws. The "J Balvin" logo is showcased in a contrasting colour on the lenses.

### **GU8206**

This flat and rectangular wraparound style stands out for its single lens and metal frame. The frame front connects to metal temples that taper towards the tips. On the tips, the triangle logo makes a statement with the word "Vibras" placed above the colourful tie-dye motif.

### **GU8207**

This original, eye-catching, bright yellow wraparound style stands out for its bold and geometric temples, embellished with the eccentric "GUESS x J Balvin" logo. The single rectangular lens is raw-cut and features a zig-zag motif, the Latin singer's distinctive signature, which plays on mirrored gold tones and yellow gradient shades.

### **GU8210**

This slim and intriguing cat-eye design features a coloured frame front that contrasts the transparent temples, which reveal the structure's metal core. The temples also feature a zig-zag motif, the collection's iconic design.

### **GU8214**

These stunning, slim yet bold cat-eye sunglasses are embellished with small, dazzling details on both sides of the frame front. On the temples, the "GUESS Vibras" logo stands out in contrast.