

DIESEL EYEWEAR FALL/WINTER 2019/2020 COLLECTION

The new Diesel Eyewear collection (Fall/Winter 2019/2020) is driven by a bold and passionate attitude, reflecting the brand's irreverent spirit. The constant research into materials and technologies—for both sunglasses and optical models—converges in a lineup of on-trend designs, which are often accented with iconic elements. A standout here: a unique dotted pattern, invoking Diesel's industrial-meets-rock-n-roll verve through a contemporary color scheme and application. Ultra-lightweight metals—inspired by mechanical structures—intersect with diagonal metallic inserts at the temples. The palette consists of transparent acetates played up with pastel shades, which alternate with fluorescent metals and iconic house colors. Architecturally-influenced silhouettes, statement-making wraparound cat-eye shapes and narrow, elongated styles comprise the new eyewear collection.

SUNGLASSES COLLECTION

DL0293

These unisex sunglasses stand out for their combination of acetate and metal materials. The round frame front is defined by a double bridge and slim, lightweight edges that also continue along the iconic temples embellished with the Diesel logo. The metal motif engraved on the acetate tips evokes the brand's identity.

DL0300

Enveloping comfort is guaranteed with these masculine acetate sunglasses, which stand out for their unusual double bridge on the frame front. The temples, featuring a dotted metal insert, are embellished with the Diesel logo.

DL0302

A graphic, minimalist shape makes a statement on these ultra-lightweight unisex metal sunglasses, featuring an architectural double bridge on the frame front. The metal temples, with simple edges housing the Diesel logo, are finished with acetate tips.

DL0303

These high-impact, feminine cat-eye frames stand out for their sharp, sensual character. The acetate structure is embellished with the iconic slanted detail and the Diesel logo on the temples, while the tips feature an engraved motif.

DIESEL

DL0304

A reinterpretation of industrial-style wraparound glasses, this exclusive and geometric unisex shape features slim proportions following contemporary trends. A slanted detail embellishes the temples housing the Diesel logo, while the tips feature an engraved motif.

DL0305

Geometric lines and a mix of shapes make a statement on these masculine metal sunglasses, the brand's emblem of style. An innovative design and industrial inspiration create a sophisticated yet fierce look. The metal Diesel logo and slanted engraving embellish the temples, which are finished with acetate tips.

EYEGASSES COLLECTION

DL5305

These captivating, easy-to-wear pilots feature a lightweight metal structure with a mini spoiler on the internal top bar, embellished with small contrasting colour dots. The minimalist design also carries over to the slim metal temples, which are embellished with the Diesel logo and finished off with acetate tips.

DL5309

The bold navigator shape of these men's eyeglasses features a unique double bridge and the iconic contrasting colour dots on the inner portion of the top bar. The clean and sleek temples house the characteristic slanted engraving, which matches in colour with the frame front's spoiler and the metal Diesel logo.

DL5322

These original men's pilot eyeglasses feature a thin metal structure in several vibrant, fluorescent shades. The lightweight metal temples feature the Diesel logo, while the acetate tips are embellished with the iconic detail.

DL5323

The minimalist, graphic pantos shape of these metal frames stands out for its interplay of faceting on the sides of the frame front, a clear reference to the universe of iconic brand details. The slim metal temples feature the Diesel logo and are finished with acetate tips.

DIESEL EYEWEAR FALL/WINTER 2019/2020 KIDS COLLECTION

The new Diesel Eyewear collection for kids offers one sunglass model and several eyeglasses that are lightweight and easy-to-wear. Bold and vibrant, the glasses perfectly mirror the adult designs. Wraparound shapes are featured alongside ultra-comfortable rectangular and pantos styles, becoming an indispensable accessory for children between the ages of 8 and 12, while vibrant, fresh colours complete the range.

DL0306

Enveloping comfort is guaranteed with these “mini me” acetate sunglasses, which stand out for their unusual double bridge on the frame front. The temples, featuring a dotted metal insert, are embellished with the Diesel logo.

DL5328

These acetate pantos eyeglasses stand out for their keyhole bridge and the iconic slanted metal detail on the temples, which are embellished with the Diesel logo. This easy-to-wear design comes in a range of vibrant colours.

DL5329

The rectangular shape of these lightweight acetate frames stands out for its bright colour palette. The Diesel logo and the distinctive engraved slanted detail embellish the temples, affirming the design's belonging to the brand.

DL5331

Graphic flair and clean lines make a statement on these rectangular injection eyeglasses, which stand out for their fun colours and matte variants. The temples house the Diesel logo and iconic diagonal detail.

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