



## **TOD'S SPRING/SUMMER 2019 EYEWEAR COLLECTION**

The new Tod's Eyewear Spring/Summer 2019 collection embodies the heritage of the brand: artisanal craftsmanship "Made in Italy", which creates timeless and unique frames, combined with an innovative design displayed in every single model.

The collection revolves around two clusters: the first is the "iconic" cluster, featuring styles that stand out with leather elements such as threading –an exclusive, refined detail on feminine models that is completely hand-crafted by Italian artisans– and the weave that creates the iconic "Scooby-Doo", a sophisticated detail that adds a modern, stylish touch to both men's and women's designs.

The second is the "timeless" cluster, which redefines the beauty of Tod's past in a modern way through retro-style frames for timeless elegance. A selection of refined materials inspired by the luxury of the past is reinterpreted through sophisticated yet current designs and expressed with vintage flair.

Among the refined details of these frames is the "double T", a metal accessory that perfectly captures the brand's identity and makes the frames suitable for those with ultra-feminine taste.

### Sunglass collection

#### **TO0234**

Directly from the latest fashion show, these lightweight metal frames feature trendy metal studs on the lenses, along with temples with the iconic leather "Scooby Doo" detail and metal threading on the tips.

#### **TO0235**

These pilot sunglasses stand out with their geometric edges, embellished with the innovative leather weave on the frame front, which makes this model elegant and functional. The acetate temples tips feature the iconic leather threading.

#### **TO0239**

Directly from the latest fashion show, this modern reinterpretation of classic acetate wraparound sunglasses feature thick edges and temples embellished with the iconic, elegant leather threading.

#### **TO0240**

These square, acetate sunglasses for men are reinterpreted with the iconic leather "Scooby Doo" detail, innovatively recessed in the temple and embellished with an elegant combination of colours for a discreet yet trendy look

**TO0241**

These vintage-inspired pilots feature thin, lightweight edges. The unique frame front, made of a combination of metal and acetate, creates a trendy style suitable for every occasion. The temples bear the iconic leather "Scooby Doo" detail and metal stitching on the tips.

**TO0242**

These men's retro-inspired rounded frames feature thin, lightweight edges. The unique frame front, made of a combination of metal and acetate, creates a trendy style perfect for every occasion. The temples bear the iconic leather "Scooby Doo" detail, while the tips are embellished with metal threading.

Eyewear collection**TO5199**

These feminine, vintage-inspired frames are comfortable and lightweight, featuring glamorous enamelled metal edges. The temples bear the iconic leather "Scooby Doo" detail and metal stitching on the tips.

**TO5200**

This lightweight, round, enamelled metal design is feminine, trendy and comfortable. The temples are embellished with the iconic leather "Scooby Doo" detail and metal stitching on the tips.

**TO5205**

This easy-to-wear, square acetate style for men reinterprets the iconic leather "Scooby Doo" detail, innovatively inserted in the temples for a versatile, trendy look.