

Stehmann

SPRING/SUMMER 2018

Never before have we felt so free and at ease with ourselves when it comes to fashion. We want to sense this freedom in all aspects and in all areas. Experts in fashionable ladies trousers for over 40 years, the Stehmann brand transmits this attitude to life with its Spring/Summer 2018 collection. Firstly, the collection celebrates the depth and variety typical of Stehmann. Equally, these highlight themes particularly stand out:

Tropical Glam: Monocolour looks are a thing of the past! We profess our love of flowers, plants and exotic fruits. These prints are loud and simply ooze energy and *joie de vivre*. Stripes and graphic patterns act as a cool contrast and perfectly complement floral and nature prints. The cuts are distinctive: Cropped flares or trousers with frills appeal to bold women who want to show who they are. Paper-bag and draped waists are incredibly eye-catching fashion details. Wide trouser shapes and XXL pants reinforce this positive feeling, don't cause any restriction and draw all the attention. Stehmann uses lace inserts as a visual highlight to lend classic materials such as viscose, polyester and elastane a touch of absolute glamour. These future classics can be perfectly combined with other pieces and styled in a different way each day.

New Natural Pastels: Pink is too girly... That's yesterday's news. The new versions of pink and baby blue are anything but girly, but rather tones with power for real women. The new silhouettes certainly play their part too. Jogpants and wide cuts inspired by Marlene Dietrich make just as powerful a statement as high-waist trousers and announce their presence upon the very first glance. High-quality fabrics such as jacquard, Tencel or piqué and eye-catching structures like natural plissés generate an additional wow factor. They are enhanced by tones such as khaki and champagne that complement almost all skin tones and make every woman shine.

Powerful Basics: Grenadine and Azalea are two powerful red tones that give classic cuts a *certain je ne sais quoi*. Azure, Dahlia and Jungle provide a contrast and turn basic Bengaline trousers into fashion pieces that work on a 24/7 basis - both for mornings in the office and dinner in the evenings. Slim-line pants gain stand-out details like visible zips, ties and rips. The use of elastane and viscose will mean that you hardly feel like you're wearing trousers.

Just feel free, comfy and independent!

SS 2018 collections: The collection consists of 132 styles and will be on offer with sales prices ranging from €59 to €149 on four delivery dates (15 – 26 January / 5 – 16 February / 26 February – 9 March / 12 – 23 March 2018). All styles are available in sizes 6-18, and some individual styles are available in sizes 4 and 20-24. In the pre-order period from 01/07/2017 to 15/09/2017, the collection can be ordered at Panorama in Berlin, CPD in Düsseldorf or in the showrooms of our sales representatives.

NOS programme AW 2017/2018: Complementing the autumn/winter 2017/2018 pre-order collection, an extensive NOS programme with 28 styles will be available to Stehmann customers from 01/08/2017. Selected on-trend styles from the season and basics can be delivered in selling period 01/08/2017 – 04/02/2018 and can be found on our specialist supplier's B2B online shop <http://b2b.stehmann.de>.